

# CARE International

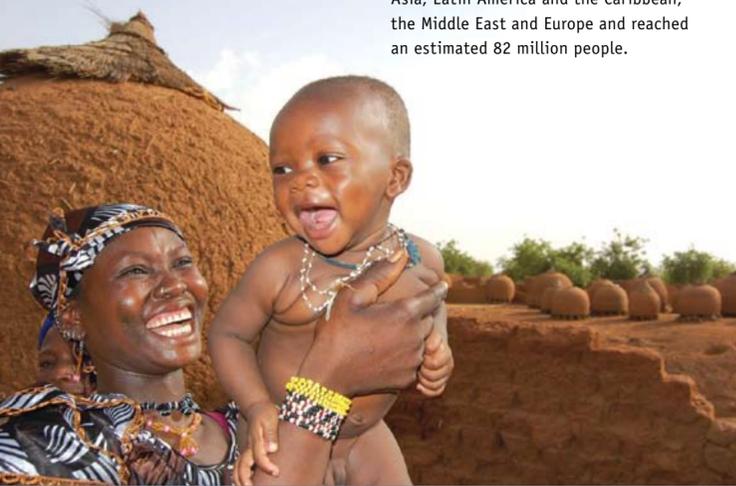
CARE International is a leading global confederation of 12 independent non-political, non-religious humanitarian organizations working together to fight poverty and provide assistance in humanitarian emergencies.

CARE was originally established in 1945 as part of an international network bringing emergency relief to the people of war-torn Europe. CARE responded with the first-ever "CARE Packages": cardboard boxes filled with food, toys, and a message of hope and compassion. The first CARE packages

reached Le Havre, France, on May 11, 1946. Some 100 million more CARE packages reached people in need during the next two decades.

Today, CARE works with poor communities to help them become self-sufficient and advocate for policies at local, regional and national levels to improve gender equity and address the underlying causes of poverty. CARE works in 87 countries around the world and employs more than 11,000 staff – 97 percent of whom are citizens of the countries where they work.

In fiscal year 2010, CARE supported 905 poverty-fighting projects across Africa, Asia, Latin America and the Caribbean, the Middle East and Europe and reached an estimated 82 million people.



## How CARE works

The underlying causes of poverty are not simple, and they are always interlinked. CARE takes a holistic approach to fighting poverty, tackling multiple issues to address those causes.

CARE's projects are designed and implemented according to CARE's **six program principles**:

- Promote empowerment
- Work in partnership with others
- Ensure accountability and promote responsibility
- Address discrimination
- Promote the non-violent resolution of conflicts
- Seek sustainable results

CARE primarily works in the following sectors: humanitarian response; food security; maternal and child health; climate change, education; HIV and AIDS; water, sanitation and hygiene; and economic development. CARE places special focus on working alongside poor women and girls because, equipped with the proper resources, they have the power to help whole families and entire communities escape poverty.

When natural disasters or conflicts occur, CARE's extensive network allows us to provide fast, effective assistance to communities in need. We assist survivors with immediate relief and, once the emergency is over, continue to work with communities in order to help them rebuild their lives. By incorporating disaster risk reduction methods and emergency preparedness plans into our long-term work, CARE helps communities strengthen their resilience to disasters and minimize the impact when a crisis hits.



Our longer-term development work, which often builds on recovery from disaster, provides communities with solutions to tackle the roots of poverty, and with the skills and resources necessary to create lasting and meaningful change.

CARE also speaks out on behalf of and together with the people in the communities where we work. Our global advocacy focuses on four main themes: women and food security; women, peace and security; women and climate change; and maternal health. Approximately one third of CARE's work is related to emergency relief and rehabilitation activities, while two thirds focus on longer-term development and the challenges of poverty eradication.

**Our commitment to accountability**  
CARE is committed to meeting international standards of quality and accountability, making sure communities have a say in planning, implementing and evaluating our response, and measuring our impact through monitoring activities, and internal and external evaluations.

### Our partnerships

Partnerships are the foundation of CARE's work. By working with locally based groups and governments, we develop a deeper understanding of the context and build local capacity and ownership. CARE works with other national and international aid agencies and United Nations agencies to maximize the impact of our work, and we are an active member of several networks tackling poverty through policy change.

### Donors

CARE receives funding from a wide range of institutional donors, such as government donor agencies, multilateral organizations including the United Nations, the World Bank, the Global Fund and the European Union. CARE receives donations from corporate and individual donors around the world. But it is not only the financial support that is important: Around the world, CARE supporters rally to raise awareness about the fight against poverty through campaigns, events, speeches and advocacy work.



Our mission is to serve individuals and families in the poorest communities in the world



We seek a world of hope, tolerance, and social justice



# CARE International An Overview

## Vision and Mission

CARE International is united by...

### a shared Vision ...

We seek a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security. CARE International will be a global force and a partner of choice within a worldwide movement dedicated to ending poverty.

### and a shared Mission

CARE International's mission is to serve individuals and families in the poorest communities in the world. Drawing on our diversity, resources and experience, we promote innovative solutions and

are advocates for global responsibility.

We promote lasting change by:

- Strengthening capacity for self-help
- Providing economic opportunity
- Delivering relief in emergencies
- Influencing policy decisions at all levels
- Addressing discrimination in all its forms.

In the fiscal year 2010, CARE worked in **87 countries** around the world, supporting **905** poverty-fighting projects to reach an estimated **82 million** people

- CARE worked to improve **food security** for nearly 10 million people by providing nutritional support and promoting sustainable agriculture
- Our programs provided nearly 13 million people with improved **access to school** and better quality education
- CARE reached more than 19 million people, women and men, with information and tools to promote gender equality and **empower women** to claim their rights
- Nearly 35 million children and their family members were reached with information and services to improve **child health and nutrition**
- 22 million women, men and children have received information and services to improve **maternal health**
- Through health and social services, CARE worked to help 30 million people **protect themselves from HIV**, reduce stigma associated with the illness, and mitigate its negative economic impact
- We assisted almost 15 million people **adapt to climate change**, improve bio-diversity and promote the sustainable use of natural resources
- CARE's **emergency response programs** reached more than 6.5 million people with special emphasis on the needs of those disproportionately affected by disasters: women, children and the elderly
- We worked to help more than 17 million people improve their **household income** through increased access to financial and non-financial services, participation in village savings and loan associations, market linkages and diversified livelihoods.

## CARE's structure and governance

### CARE's Members

CARE International is a global confederation of 12 National Members. In the year 2011 our membership has grown and we now have in addition one Affiliate Member, and another in the process of becoming an Affiliate Member. Each CARE Member is an autonomous non-profit non-governmental organization that implements program, advocacy, fundraising and communications activities in its own country and developing countries where CARE has programs.

### Our work in 87 countries

In countries where CARE works, projects are implemented through the Country Office, which is managed by one of CARE's Members. This Member ensures appropriate and inclusive strategic planning and program development, sound financial management and control, and effective personnel hiring and management. CARE also supports projects in a small number of countries where we do not have a full Country Office.

### Our global Secretariat

The CARE International Secretariat is located in Geneva, Switzerland, with offices in

Brussels, Belgium and New York, U.S.A.

Under the leadership of the Secretary General, the Secretariat coordinates and supports the CARE confederation; represents the confederation at the United Nations and the European Union; and leads CARE's global advocacy. The Secretariat also houses the CARE Emergency Group and the CARE International Safety and Security Unit.

### CARE's governance

CARE Members and Country Offices operate according to the CARE International Code, and pursue shared priorities in the CARE International Strategic Plan.

CARE International is governed by the CARE International Board. The Board consists of an independent chairperson, plus the National Director and a Board representative of each national CI member. The CI Board meets twice a year, and maintains an Executive Committee to conduct its work between meetings. Three additional Board committees, plus a set of four sub-committees (consisting mainly of staff), together act on CARE's priorities, including those contained in the CARE International Strategic Plan.

### CARE International Members

#### CARE Australia

[www.careaustralia.org.au](http://www.careaustralia.org.au)

#### CARE Canada

[www.care.ca](http://www.care.ca)

#### CARE Denmark

[www.care.dk](http://www.care.dk)

#### CARE Deutschland-Luxemburg

[www.care.de](http://www.care.de)

#### CARE France

[www.carefrance.org](http://www.carefrance.org)

#### CARE International Japan

[www.careintjp.org](http://www.careintjp.org)

#### CARE Nederland

[www.carenederland.org](http://www.carenederland.org)

#### CARE Norge

[www.care.no](http://www.care.no)

#### CARE Österreich

[www.care.at](http://www.care.at)

#### Raks Thai Foundation (CARE Thailand)

[www.raksthai.org](http://www.raksthai.org)

#### CARE International UK

[www.careinternational.org.uk](http://www.careinternational.org.uk)

#### CARE USA

[www.care.org](http://www.care.org)

### CARE Affiliate Member

#### CARE India

[www.careindia.org](http://www.careindia.org)

### CI Board Members

- Eva Lystad (Chairperson)
- Harold Mitchell (CARE Australia)
- Julia Newton-Howes (CARE Australia)
- Paul Drager (CARE Canada and Vice Chair)
- Kevin McCort (CARE Canada)
- Christian S. Nissen (CARE Denmark)
- Niels Tofte (CARE Denmark)
- Brigitte Schulte (CARE Deutschland-Luxemburg)
- Anton Markmiller (CARE Deutschland-Luxemburg)
- Chimaki Kurokawa (CARE International Japan)
- Katsuhiko Takeda (CARE International Japan)
- Petra Stienen (CARE Nederland)
- Guus Eskens (CARE Nederland)
- Steinar Sørli (CARE Norge)
- Torild Skogsholm (CARE Norge)
- Ralph Martens (CARE Österreich & Treasurer)
- Andrea Wagner-Hager (CARE Österreich)
- Richard Greenhalgh (CARE International UK)
- Geoffrey Dennis (CARE International UK)
- Ginger Sall (CARE USA)
- Helene Gayle (CARE USA)
- Arielle de Rothschild (CARE France)
- Philippe Lévêque (CARE France)
- Krasae Chanawongse (Raks Thai Foundation)
- Promboon Panitchpakdi (Raks Thai Foundation)
- Nachiket Mor (CARE India, Affiliate Member)
- Muhammad Musa (CARE India, Affiliate Member)

### Secretariat

- Robert Glasser (Secretary General)
- Marcy Vigoda (Deputy Secretary General)

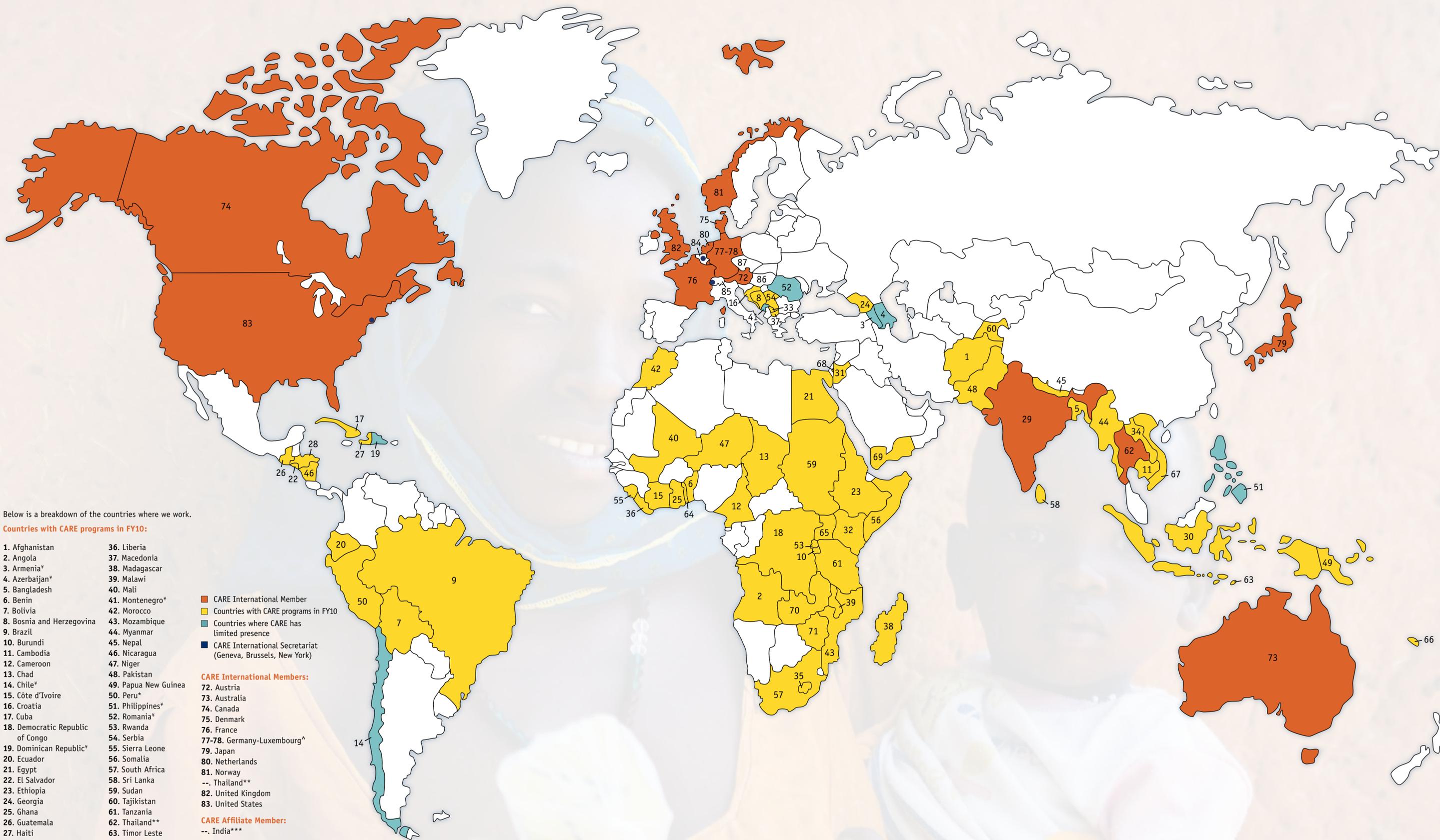
### CARE International Secretariat

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Switzerland

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<http://www.care-international.org/cisecretariat@careinternational.org>

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Below is a breakdown of the countries where we work.

**Countries with CARE programs in FY10:**

- |                                  |                      |
|----------------------------------|----------------------|
| 1. Afghanistan                   | 36. Liberia          |
| 2. Angola                        | 37. Macedonia        |
| 3. Armenia*                      | 38. Madagascar       |
| 4. Azerbaijan*                   | 39. Malawi           |
| 5. Bangladesh                    | 40. Mali             |
| 6. Benin                         | 41. Montenegro*      |
| 7. Bolivia                       | 42. Morocco          |
| 8. Bosnia and Herzegovina        | 43. Mozambique       |
| 9. Brazil                        | 44. Myanmar          |
| 10. Burundi                      | 45. Nepal            |
| 11. Cambodia                     | 46. Nicaragua        |
| 12. Cameroon                     | 47. Niger            |
| 13. Chad                         | 48. Pakistan         |
| 14. Chile*                       | 49. Papua New Guinea |
| 15. Côte d'Ivoire                | 50. Peru*            |
| 16. Croatia                      | 51. Philippines*     |
| 17. Cuba                         | 52. Romania*         |
| 18. Democratic Republic of Congo | 53. Rwanda           |
| 19. Dominican Republic*          | 54. Serbia           |
| 20. Ecuador                      | 55. Sierra Leone     |
| 21. Egypt                        | 56. Somalia          |
| 22. El Salvador                  | 57. South Africa     |
| 23. Ethiopia                     | 58. Sri Lanka        |
| 24. Georgia                      | 59. Sudan            |
| 25. Ghana                        | 60. Tajikistan       |
| 26. Guatemala                    | 61. Tanzania         |
| 27. Haiti                        | 62. Thailand**       |
| 28. Honduras                     | 63. Timor Leste      |
| 29. India                        | 64. Togo             |
| 30. Indonesia                    | 65. Uganda           |
| 31. Jordan                       | 66. Vanuatu          |
| 32. Kenya                        | 67. Vietnam          |
| 33. Kosovo                       | 68. West Bank Gaza   |
| 34. Laos                         | 69. Yemen            |
| 35. Lesotho                      | 70. Zambia           |
|                                  | 71. Zimbabwe         |

- CARE International Member
- Countries with CARE programs in FY10
- Countries where CARE has limited presence
- CARE International Secretariat (Geneva, Brussels, New York)

**CARE International Members:**

- 72. Austria
- 73. Australia
- 74. Canada
- 75. Denmark
- 76. France
- 77-78. Germany-Luxembourg^
- 79. Japan
- 80. Netherlands
- 81. Norway
- . Thailand\*\*
- 82. United Kingdom
- 83. United States

**CARE Affiliate Member:**

- . India\*\*\*

**CARE International Secretariat:**

- 84. Geneva, Switzerland
- 85. Brussels, Belgium
- . New York, United States

**Sub-offices:**

- 86. Hungary (of CARE Austria)
- 87. Czech Republic (of CARE Austria)

\* Limited presence.  
 \* CARE Peru is in the process of becoming an Affiliate Member of CARE International.  
 \*\* Thailand is both a Member of CARE International and a country with ongoing programs.  
 \*\*\* CARE India is both an Affiliate Member and a country with ongoing programs.  
 ^ CARE Germany-Luxembourg has offices in both Germany and Luxembourg.

# World of CARE