



Terms of Reference Consultancy for CARE International Advocacy Review

CARE International is seeking the services of a consultant(s) to conduct a review of CARE International's Global Advocacy and propose recommendations on how to move forward our advocacy work across the organisation to deliver on the CARE 2020 Program Strategy. Interested consultants should have demonstrated experience in conducting organisation-wide functional evaluations, extensive knowledge of policy and advocacy and be well versed on INGOs' policy and advocacy work on development and humanitarian contexts. Proposals are being sought to respond to the following Terms of Reference with: (a) organizational or individual capacity statement and CVs, (b) proposed process and timeframe, (c) cost proposal by January 13th 2016. Work is expected to be initiated in January and completed in mid-March.

Background: CARE International (CI) is a global confederation of fourteen independent non-profit, non-sectarian humanitarian organizations working together to fight poverty and provide assistance in humanitarian emergencies. CI works, each year, in more than 80 countries around the world, implementing long-term programmes to fight poverty, responding to humanitarian emergencies and advocating for policy change to improve the lives of the poorest people, reaching more than 122 million people.

CARE International (CI) established a formal global advocacy coordination function in 2010 and the first-ever CI Global Advocacy Strengthening Strategy was approved in the same year, after a mapping of advocacy priorities from CI members and country offices. The Strategy has been implemented since then with a focus on the four priority areas identified and on the establishment of priority systems and processes to coordinate our work.

In the context of the development of CARE 2020 vision in 2013 and endorsement of the first CARE 2020 Program Strategy (PS) in 2014, the CI-wide advocacy group has self-assessed strengths and weaknesses of CI's global advocacy work, developed a vision for advocacy in 2020, proposed a model to multiply our impact in the context of the PS, and proposed key strategic areas of work and an organizational model. The advocacy priorities have now been aligned to the CARE 2020 Program Strategy, which provides the context for current advocacy efforts. Work is ongoing on the implementation of the strategic areas identified by the advocacy group.

After five years of coordinated work on global advocacy, CI wishes to have an **independent external review** to assess where we are and define the way forward. It is proposed that the external review draw on previous evaluations and analysis, in particular: "Assessment of capacities for CARE advocacy - June 2011" (consultants interviewed 49 staff on various dimensions of capacity e.g. coordination and strategy, structure, processes and systems, evidence-based ability, M&E, HR, skills, tools and training, funding); and "Review of advocacy in INGO peer organizations - February 2014 (consultants made a comparative review of INGOs global advocacy and provided a Supplementary Report to CARE which identified some options and implications for CARE).

Purpose and scope of the review: The purpose of the review is to assess the effectiveness of CARE International's global advocacy and to recommend how to move forward our advocacy work across CARE to deliver on the CARE 2020 vision and PS. More specifically, the review will cover the following aspects, using as reference relevant reviews and analysis:



1. ***How effective have we been?***: Review the effectiveness, efficiency, relevance and impact of, and lessons learned from, CI's coordinated global advocacy across CARE since the establishment of this function in 2010, including shifts in the context of the CARE 2020 vision and PS.
2. ***Where do we need to focus as we move forward and what does success look like?***: Validate and review as needed the areas where we need to focus advocacy efforts to deliver as a Confederation on the influencing/advocacy aspects of the CARE 2020 PS. Identify contributions from different parts of CARE (Secretariat/CARE Global, CI members, country offices and regions) and linkages with other critical functions (e.g. fundraising and communications).
3. ***Are we fit for purpose and are we making the necessary shifts to achieve expected success?*** : Review our fitness (at all levels – Secretariat/CARE Global, CI members, country offices and regions) to deliver on 2 above.
4. ***Which are the key changes and decisions needed to move forward?*** Recommendations on specific ways to deliver on 2 above, with special focus on areas in which progress has been more difficult and on maximizing the use of limited resources.

Timeframe: Final product will need to be delivered by mid-March 2016, with an outline of process/methodological approach by mid-January and draft for review by end February.

Scope of Consultation/Review : The consultant will be required to review key relevant background documents; conduct a survey of representative CARE staff and key external stakeholders; conduct a number of more in-depth interviews of a smaller number of stakeholders; produce a report with assessment and recommendations; and work closely with the CI Review Steering Group to finalize the product with a final debriefing to be conducted by Webex.

Expected Output : Review with assessment and recommendations, including questions above.

How to Apply: Interested and qualified consultants should submit their CVs and a covering letter in English outlining: (a) organizational or individual capacity statement and CVs, (b) proposed process and timeframe, (c) cost proposal to recruitment@careinternational.org by January 13th 2016. Only short-listed consultants will be contacted.

More information on CARE International is available at www.care-international.org